Harry Potter
20 Years of Magic
"Family reading can, and should, be for everyone!"

- Christina Diaz Gonzalez
SCHOOL LIBRARIES ARE A BLESSING AND NECESSARY.

-TAYE DIGGS
Through shared commitment, inspiration, and thoughtful guidance, we can change the literacy lives of children.

DONALYN MILLER
"School libraries are physical databases of potential."

-JASON REYNOLDS
“I believe it is important time to bond with my child, and many of my own favorite memories from childhood involve my parents reading to me. I love that it also instills a love for books and reading.”

—Father, 4-year-old boy, MA
INVITING STUDENTS TO CHOOSE THEIR OWN BOOKS OR SUGGESTING BOOKS THAT THEY CAN READ AND WANT TO READ HAS A PROFOUND POSITIVE EFFECT ON BOTH MOTIVATION AND COMPREHENSION.

(GUTHRIE, 2012; ALLINGTON, 2012; WILHELM & SMITH, 2013)
SCHOOL LIBRARIES ARE LIKE ART CLASSES; IMAGINATION EXPANDERS.

KELLY LIGHT
"LET US REMEMBER:

One book, one pen, one child, and one teacher can change the world."

-Malala Yousafzai
TOP REASONS KIDS ENJOY READING IN THE SUMMER

62%
OF KIDS AGES 6–17 AGREE

I really enjoy reading books over the summer

REASONS WHY

I just enjoy reading
It’s a fun way to pass the time

#KFRR | scholastic.com/readingreport
"Reading is the key to empathy, self-knowledge, and a really good time."

VERA BROS Gol
"A child sitting in a quiet room with a good book isn’t a flashy or marketable teaching method. It just happens to be the only way anyone ever became a reader."

-Nancie Atwell
Harry Potter
20 YEARS OF MAGIC
"School libraries are gateways to the world."

-Kate DiCamillo
"Reading is the golden key that opens infinite doors."

Sharon Creech
STRONG CHARACTERS WANTED

Characters who are “smart, brave or strong” or who “face a challenge and overcome it” are the most popular among kids ages 6–17 and parents.

#KFRR | scholastic.com/readingreport
"Reading is the best road to a meaningful, personalized, interactive education."

LAUREN WOLK
"Reading is at the heart of life!"

ASHLEY BRYAN
Allowing students to self-select their books results in more involvement and thus more motivation to read.

(Sewell, 2003; Gallagher, 2009; Miller, 2013; Pruzinsky, 2014)
"School libraries are not just a place to sit and read. It's a place where dreams and fantasies are made."

-Todd Parr
"Reading is the cornerstone of a successful and meaningful life. No matter where you live, or what you do, your head will always be your home. Why not make it a rich and interesting place to live in?"

ADAM GIDWITZ
Children need to hear the adults in their lives talking about books and reading in contexts that emphasize joy (not just tests, quizzes, and book logs).

- DR. BRAD GUSTAFSON AND JENNIFER LAGARDE
"We are not simply teaching the readers our children are right now, we are teaching the readers they will become."

-Donalyn Miller
KIDS READ AN AVERAGE OF 8 BOOKS OVER THE SUMMER

% OF KIDS AGES 6–17 WHO READ NO BOOKS OVER THE SUMMER:

- 21% LOW-INCOME FAMILIES
- 8% HIGH-INCOME FAMILIES

#KFRR | scholastic.com/readingreport

SCHOLASTIC
"School libraries are one of the first places we learn not only who we are, but also who we want to become. Because of this, school librarians can change lives."

-Jess Keating
The more children read, the more their vocabularies grow.

(Cunningham & Zibulsky, 2013; Kuhn, et. al, 2006; Allington, 2012; 2009; Baumann, 2009)
"School libraries are the magical, beating hearts of schools."

- Sharon Creech
46% Teachers & Principals Say

“Access to books at home is not adequate for their students”

69% High-Poverty Schools

Teacher & Principal School Report

scholastic.com/teacherprincipalreport
The poems in Martin Rising are meant to be interactive, shared in groups, harmonized, as students would do while choral singing or in a drama club setting.

ANDREA DAVIS PINKNEY
56% of unenthusiastic readers did not have a teacher who shared a love of reading, while 64% of enthusiastic readers did have such a teacher. (Nathanson, Pruslow and Levitt, 2008)
Parents are reading several books aloud.

66% of parents with kids ages 0–5 who read aloud at least weekly, read more than one book each time!

#KFRR | scholastic.com/readingreport
"BY EMPOWERING STUDENTS, THEY DEVELOP AN UNDERSTANDING OF THEIR IMPORTANCE IN THE WORLD."

-BETH PARMER
KIDS & PARENTS WHO SHARED READ-ALOUD TIME ENJOY IT!

87% KIDS AGES 6–11 & 82% THEIR PARENTS LOVE(D) OR LIKE(D) READ-ALOUD TIME

91% OF PARENTS WITH KIDS AGES 0–5 ALSO AGREE

#KFRR | scholastic.com/readingreport
"The next step for me was to stand at my morning duty with a book in hand. I welcomed students with a good morning and stopped any child I saw with a book."

Principal Laquita Outlaw
Students need enormous quantities of successful reading to become independent, proficient readers.

(Atwell, 2007; Worthy & Roser, 2010; Gallagher, 2009; Kittle, 2013; Miller, 2009; 2013)
I believe reading is the pathway to knowledge and all children should have access and exposure to books on a daily basis.

K-12 Teacher, Missouri
Harry Potter
20 YEARS OF MAGIC
"Reading is a conduit to wholeness."

-Jason Reynolds
"School libraries are the heart of a school, and teacher-librarians make them beat."

-MELISSA STEWART
KIDS & PARENTS AGREE SUMMER READING IS IMPORTANT

Reading books during the summer helps kids during the school year!

80% of kids ages 6–17 agree & 96% of parents agree.

#KFRR | scholastic.com/readingreport
94% of teachers and principals agree: "Students should have time during the school day to read a book of their choice independently."
"Libraries are doorways to magical worlds. And, the best part is that anyone can go through them. There are no walls, no restrictions, no cost."

-KIM VENTRELLA
Children between the ages of 10 and 16 who read for pleasure make more progress in vocabulary, spelling, and math than those who rarely read.

(SULLIVAN & BROWN, 2013)
“PICTURE BOOKS ARE A SONG.”

-KATE DICAMILLO