



Greater Washington, DC  
**July 14, 2016**



**READING SUMMIT**  
*for Educators*

Believe in the power of independent reading



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**WELCOME**

**to the**

**Scholastic Book Fairs®**

**Greater Washington, DC**

**READING SUMMIT**

 **SCHOLASTIC**

# THE AGENDA



- Registration
- Breakfast With Mr. Schu
- Keynote Featured Speaker
- Morning Workshop Sessions
- Lunch
- Afternoon Workshop Sessions
- Keynote Featured Speaker
- Author Signing

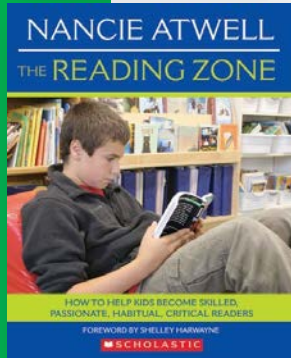


# FEATURED SPEAKERS



## Nancie Atwell

Nancie Atwell is one of the most highly respected educators in the U.S. and around the world. As the winner of the Varkey Foundation's inaugural Global Teacher Prize, she dedicated the entire \$1 million award to the Center for Teaching and Learning, a non-profit demonstration school she founded in 1990. Nancie was the first classroom teacher to receive the NCTE David H. Russell Award and the MLA Mina P. Shaughnessy Prize for distinguished research in the language arts. Nancie is the author of the classic text *In the Middle*, now in its third edition, which has been described as "the greatest book on literacy teaching ever written in this country."



## Anne Atwell Merkel

Anne Atwell Merkel teaches seventh and eighth grade writing, reading, and history at the Center for Teaching and Learning. A graduate of Amherst College, she taught sixth grade English in the Washington, D.C., public school system for a year, and then spent three years teaching sixth through eighth grade language arts at Friends Community School in College Park, Maryland. Anne conducts presentations about her work at conventions of the National Council of Teachers of English. She also coordinates the Center for Teaching and Learning's intern program for visiting teachers who wish to adopt the school's award-winning methods for teaching writing and reading.

# FEATURED SPEAKERS

## Sara Pennypacker



Sara Pennypacker is the author of 14 children's books, including the award-winning, *New York Times* best-selling Clementine series. She is also the author of the Stuart Books (*Stuart's Cape* and *Stuart Goes to School*) and the novels *PAX* and *Summer of the Gypsy Moths*. Her picture books include *Meet the Dullards*, illustrated by Daniel Salmieri; the Golden Kite Award-winning *Pierre in Love*, illustrated by Petra Mathers; and *Sparrow Girl*, illustrated by Yoko Tanaka.

She is the founder of the ShareOurBooks.org program, which lends books provided by authors for community reads.

# YOUR HOSTS



## Donalyn Miller

Donalyn Miller is an award-winning Texas teacher and author of several books on engaging children with reading including *The Book Whisperer* (Jossey-Bass, 2009) and *Reading in the Wild* (Jossey-Bass, 2013). Donalyn is the co-founder of the community blog *Nerdy Book Club* and co-hosts the monthly Twitter chat #titletalk. Her articles about teaching and reading have appeared in publications such as *Education Week Teacher*, *The Reading Teacher*, *Educational Leadership* and *The Washington Post*. Donalyn currently serves as manager of independent reading and outreach for Scholastic Book Fairs®.



## John Schumacher

John Schumacher (AKA Mr. Schu) is a blogger, a part-time lecturer at Rutgers University, and the Ambassador of School Libraries for Scholastic Book Fairs®. He has served on the 2014 Newbery Committee, ALSC'S Children and Technology Committee, AASL'S Best Websites For Teachers and Learning, two readers choice award committees, and the School Library Month Planning Committee. *Library Journal* named him "The Xtreme Librarian" for the high level of exertion – along with some gears and stunts – he uses to get kids reading, and *Instructor Magazine* named him a Cool Teacher for redefining what it means to be a teacher-librarian.



# BREAKFAST WITH MR. SCHU

(optional)

Grab a muffin, pour a cup of your favorite breakfast beverage, and get ready to discuss practical and innovative ways to build excitement before, during, and after your Book Fair. You will walk away having the ingredients for a recipe for success; a winning combination to support student choice, provide access to books, and encourage family and community involvement.



“The modern school librarian plays many roles within a school and is an invaluable resource for literacy instruction, the integration of technology, and so much more,” said **John Schumacher (Mr. Schu!)**, Ambassador of School Libraries for Scholastic Book Fairs®.

# OUR WORKSHOPS

## Morning Session:

### **Booktalking: Transforming Dormant to Passionate Readers**

Creating and delivering great and memorable booktalks can transform dormant readers into passionate readers who crave new books. Making booktalking a daily practice allows students to hear about 180 books each year and enables them to become better consumers of the books they want to read. This session will provide the tools and activities to create a vibrant booktalking culture on your campus or in your classroom. Prepare to have fun!



## Robin Hoffman

Robin Hoffman has been a children's literature specialist for more than 30 years. She began her career as the owner of the Children's Book Connection in Milwaukee, Wisconsin, presenting programs to educators and parents on the joys and wonder of reading aloud in the classroom and home. For the last 23 years, she has worked for Scholastic Book Fairs® in a variety of roles, and currently serves as the director of sales and product programs. Robin's team leads the effort to create a booktalking culture in schools, promoting materials for teacher preview programs and the book podcasts.



# AND PRESENTERS

## Morning Session:

### Rock Star Readers at School and Home

In this hands-on workshop, join co-authors Allison McDonald and Amy Mascott as they share favorite tips from their book, *Raising a Rock-Star Reader: 75 Quick Tips to Help Your Child Develop a Lifelong Love of Reading*. Participate in five-minute activities that help to develop literacy skills and learn how to grow the next generation of rock-star readers.

### Allison McDonald



Allison McDonald is a preschool teacher and the mom behind the popular early education website *No Time For Flash Cards*, which is filled with hands-on activities to help parents and teachers. While studying elementary education at Lakehead University in Thunder Bay, Ontario, Allison worked as a reading tutor and volunteered as a buddy reader for underprivileged children. Allison began writing the *Raise a Reader* blog on Scholastic Parents with Amy Mascott in 2012.

### Amy Mascott



Amy Mascott is the creator of [teachmama.com](http://teachmama.com) where, since 2008, she has shared tools and resources parents can use to become the best teachers they can be for their children. A reading specialist, writer, and literacy consultant, Amy's work has been featured on dozens of online and print publications, including Scholastic Parents, *PBS Parents*, [readwritethink.org](http://readwritethink.org), PBS Digital Studios, and more.

# OUR WORKSHOPS

## Morning Session:

### Beyond a Magical Year: Designing Cohesive Independent Reading Experiences for Students

Sustaining students' literacy lives is not meant to be a one-teacher endeavor. It is possible for teachers to create a reading culture in their classrooms, and to help their colleagues create such experiences for students, too. This workshop is intended to help teacher leaders – and others with a stake in helping students to lead literate lives – to convince other colleagues to “jump on the reading bandwagon.”

## Dr. Kim Parker



Dr. Kimberly N. Parker teaches English at the Cambridge, Rindge and Latin School in Cambridge, Massachusetts. She holds a Ph.D. in curriculum and instruction from the University of Illinois Urbana Champaign. Kim has an unwavering belief in the power and promise of underserved young people and is currently piloting a program intended to increase the numbers of students of color in honors English classes. Kim has received several honors, including the Marion Gleason Most Promising New Teacher Award from the New England Association of Teachers of English (NEATE). Most recently, she was named one of five Literacy Champions from the Massachusetts Literacy Council.

# AND PRESENTERS

## Morning and Afternoon Session:

### The Power of Independent Reading: A Case Study of Gaithersburg Elementary School

This workshop will take participants on a journey – a real journey following one school that transformed its independent reading program. The transformation brought about by this journey led to student achievement, community engagement, and a positive school reading culture. Participants will leave inspired, supported, and with the ability to apply the best practices shared in the session.



## Stephanie Brant

Stephanie Brant currently serves as the proud principal of Gaithersburg Elementary School in Gaithersburg, Maryland. Prior to becoming an administrator, Stephanie taught first and second grade, as well as Reading Recovery. As a teacher, Stephanie focused on literacy and building lifelong learners. As a result, in her current position she works to inspire readers, problem-solvers, and critical thinkers who are competitive learners in the 21st century.



# OUR WORKSHOPS



**Donalyn Miller**

## **Morning Session:**

### **Dead Presidents and Whales: Engaging Students With Nonfiction Texts**

While many students enjoy (or prefer) nonfiction texts, some express disinterest or avoidance in reading nonfiction. How can we engage students with nonfiction when past reading experiences may be limited to dry textbook reading and research report assignments? In this session, Donalyn Miller shares instructional moves and resources for engaging students with nonfiction (or any genre they avoid). This session includes a look at newer nonfiction titles, authors, and formats, as well as online tools and resources.

## **Afternoon Session:**

### **Independent Reading: Where We've Been. Where We're Going.**

In communities where "all reading is valuable and all readers are valued," children grow into lifelong readers. Award-winning Texas teacher and author of *The Book Whisperer* Donalyn Miller invites literacy-thought leaders to reflect on best practices that foster independent reading at school and home. During this engaging and interactive seminar, we will examine the research basis for independent reading and explore progressive methods for launching and sustaining a positive reading culture.

# AND PRESENTERS

**John Schumacher**



## **Morning Session:**

### **School Librarians: Champions of Change**

In a time when discussions about education are often dominated by standards, high-stakes testing, and budget cuts, our students (and teachers) need a champion! Dig into the role of librarians as champions of independent reading, connectors of the school family, and advocates for all students.

## **Afternoon Session:**

### **Ambassador Schu's Review of Books for You and Your Readers, Too!**

Calling all elementary school teachers, librarians, and administrators! Join in a conversation with Mr. Schu as he presents some of the best new picture books, early readers, and chapter books for emergent, transitional, and fluent readers. In typical Mr. Schu fashion, he will share book trailers, websites, activities, and interviews you can easily incorporate into lessons and booktalks to get everyone on your campus hurrying to your bookshelves to find the perfect book.

# OUR WORKSHOPS

## Afternoon Session:

### Building the Capacity of Families to Engage in Children's Literacy

According to Dr. Karen Mapp, "Parent participation is the leading predictor that supports students' academic success, regardless of family race, socioeconomic status, ethnicity, or cultural background." Families should feel empowered and informed to participate in multiple roles to support their children's learning and overall school improvement. Participants will explore the Dual Capacity Framework for Family-School Partnerships and use interactive strategies to learn how to embed best practices into literacy events.



## Jenni Brasington

Jenni Brasington is the director of consultative services at Scholastic and a founding partner of the Center for Active Family Engagement (CAFÉ). As director of family and community engagement for Acelero Learning, a large Head Start grantee, she developed innovative family engagement tools and provided training, technical assistance, and coaching with internal family engagement teams and a network of external partners. She is the author of *The Family Friendly Walk-Through* and the co-author of *The Family Engagement Assessment*, a tool that measures a school's capacity for developing effective partnerships with families.



# AND PRESENTERS

## Afternoon Session:

### The Seven Habits of Highly Impactful Librarians

The Seven Habits will provide school librarians with the tools and resources they need to not only impact student learning, but to be able to compellingly articulate and effectively propagate that impact through evidence-based practice. Get the tools, resources, and strategies you need to survive and thrive as an indispensable "game-changer" in your school or district.



## Evan St. Lifer

Evan St. Lifer is vice president of digital initiatives and new business development for Scholastic. In addition to his work for Scholastic Library Publishing, Evan has headed up product development for the Scholastic Classroom Group, yielding award-winning products including BookFlix, Cozy Corner, and Scholastic's After-School Learning program. He is committed to helping identify, build, and — most importantly — scale dynamic and effective models of school library practice that have the greatest impact on student learning. He advocates for ensuring that "school libraries, run by dynamic teacher/librarians, are woven into the learning fabric of every school."

# OUR WORKSHOPS

## Afternoon Session:

### The Nonfiction Reading Kit: Strategies for Engaging Readers with Short Nonfiction

Thrilling narrative nonfiction has the power to engage and inspire readers of all levels; it builds skills, reading confidence, and knowledge. In this session, join author Lauren Tarshis as she shares strategies and lesson models honed over many years of creating the award-winning *Storyworks* magazine. Each participant will receive a "nonfiction reading kit" of engaging *Storyworks* articles, text pairings, and support materials to use for whole group, small group, and independent reading.



## Lauren Tarshis

Lauren Tarshis has spent the past 25 years creating content designed to engage and inspire kids, with a special focus on struggling and reluctant readers. She is the author of Scholastic's *I Survived* historical fiction series. Lauren is vice president, group editor of Scholastic Classroom Magazines and the long-time editor of the award-winning *Storyworks* magazine, which has more than 1 million readers in grades four through five. The newly developed *Storyworks Jr.*, for third grade, will launch in September 2016.

# REGISTER NOW!

## To Register

**\$169 per person**

**REGISTRATION OPENS MARCH 1, 2016**

[scholastic.com/bookfairs/reading-summit](http://scholastic.com/bookfairs/reading-summit)

## Summit Location

Lansdowne Resort • 44050 Woodridge Parkway  
Leesburg, VA 20176

## Included With Registration

- Your choice of two professional learning breakout workshops
- Six hours of professional education credit (certificate provided)
- Parking, optional breakfast with Mr. Schu, and lunch
- Independent Reading Toolkit: Four books, workshop guidebook, and more!

