

The Importance Of Summer Reading



Jobs Today

90% of the jobs today require either
a TECHNICAL EDUCATION or a
4-YEAR COLLEGE DEGREE.

Research on Summer Reading

Children who **DO NOT READ** in the summer can **lose two to three months** of reading skills.

Kids who **DO READ** tend to **gain a month** of reading proficiency.

The Importance of Summer Reading

Children who read **four or more books** over the summer **do better on reading tests** in the fall.*

*Kim, Jimmy. "Summer Reading and the Ethnic Achievement Gap," *The Journal of Education for Students Placed at Risk* (2004).

Access to Books

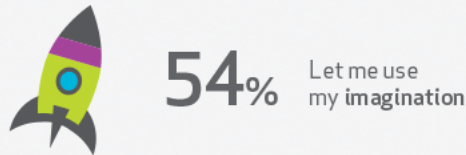
Where to find good books:



- Book Fair/Reading Club
- School or community library
- Get every child a community library card
- Bookstores
- Book exchanges
- Garage sales

What Kids Want In Books

When Reading for Fun, Kids Ages 6-17 Say
THEY WANT BOOKS THAT:



43% Have characters I wish I could be like because they're smart, strong or brave



43% Teach me something new



41% Have a mystery or problem to solve



91% of kids ages 6-17 say My favorite books are the ones that I have picked out myself.

Kids Ages 6-8

Are more likely than older kids to want: books with **characters** that look like them

Kids Ages 9-11

Are more likely than younger kids to want: books that have a **mystery or problem** to solve

Kids Ages 12-14

Are more likely than older kids to want: books with **smart, strong or brave** characters

Kids Ages 15-17

Are more likely than younger kids to want: books that **let them** forget about real life for a while



The Scholastic Summer Challenge

Free Website for Parents, Educators, and Kids



Parents

- Find expert tips.
- Sign up to receive email alerts.
- Discover ways to use the Summer Challenge at home.
- Download summer reading booklists.

Educators

- Register students by classroom, grade level, or school.
- Track student progress.
- Find tips on how to integrate the program into their classrooms.
- Download summer reading booklists.

Kids

- Join their school team to log reading minutes online as they Read for the World Record.











**Our Students Are Going
to Take the Challenge!**

Engaging Students

 **beebiking960**
Casselberry Elementary School
Casselberry FL (My School's Stats)
[Invite a Friend](#)
[Log Out](#)


MY PRIZE CENTER

 TombQuest 5	 Complete extra challenge to unlock prizes!
 Complete weekly challenge to unlock badges	 Complete extra challenge to unlock prizes!
 Complete weekly challenge to unlock badges	 Complete extra challenge to unlock prizes!
 Complete weekly challenge to unlock badges	 Complete extra challenge to unlock prizes!

LOG MY MINUTES

MY SUMMER TOTAL

000990

 **CHALLENGE COMPLETED!**
TombQuest 5 earned.

CHAPTER CHALLENGE!
Answer a fun summer question to receive a free chapter of a book!


[GET CHAPTER](#)

Week 18
08/31/2015 - 09/04/2015

MONDAY	50
TUESDAY	39
WEDNESDAY	13
THURSDAY	75
FRIDAY	0

THIS WEEK'S TOTAL: **177 MINUTES!**

[LOG MY MINUTES](#)

 [Print Logged Minutes](#)
Log the minutes you read this week here.

- Interactive reading minute logs
- **Set a summer reading world record!**


Students Love the Summer Reading Challenge!

For students who are not always motivated to read outside of school, this challenge helps make reading fun for them. It is a terrific way to keep kids reading all year long!”

- Samantha St. James, reading specialist, Thornell Road Elementary School, Pittsford, NY

Logging in the First Time

- The first time your child logs in they are asked to complete a short initial set up.
- Go to scholastic.com/summer
- In the KIDS box, click the “GO NOW” button and enter their username and password.
- Follow the steps for the first-time sign-in.



The banner features a blue sky background with a rainbow. At the top, there are icons for a book, a star, and several padlocks. A circular badge on the left says "SCHOLASTIC SUMMER READING CHALLENGE". In the center, a large digital display shows "039,528,251 MINUTES READ". Below the display, a boy and a girl are holding a large open book titled "Eugene Takes a Holiday" by Varian Johnson. A pig character is on the book's cover. A "Let's Go!" button is on the book. To the right, it says "Powered By: Energizer".

The Scholastic Summer Reading Challenge™ is a free online reading program for children. Join today and let's set a new reading world record for summer 2015! (May 4 – Sept 4, 2015)

Grand Prize: the schools with the most minutes read will win a visit from **Michael Northrop** (top elementary school), and **Varian Johnson** (top middle school).

KIDS	EDUCATORS	PARENTS
Read & log minutes all summer * Unlock stories & earn rewards * Help set a new reading world record!	Register your students & track their progress * Discover free book lists & resources * Enter for a chance to win 50 books	Get your child reading more this summer * Find free book lists, activities, & tips * Enter to win weekly prizes
GO NOW	GO NOW!	GO NOW

Setting a Summer Reading Goal

Partner with your child to create a reading goal.

- Four books for children in grades 3 through 6 at an average of 180 minutes per book = 720 minutes
- Twenty minutes per day x 5 days a week x 10 weeks = 1,000 minutes

Key Dates



Begin entering minutes into the Summer Reading Challenge!

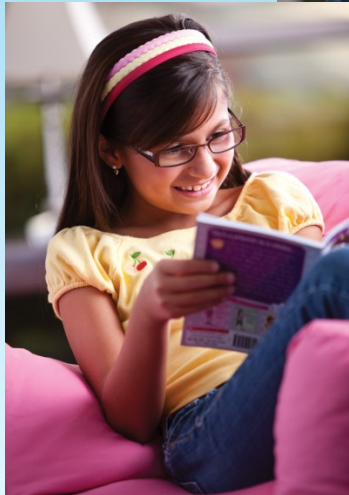


The Summer Reading Challenge officially ends.



Last day for students and teachers to retrieve minutes and print out Summer Reading Challenge stats!

A Successful Summer Reading Program Includes:



- Giving kids **ACCESS** to books they want to read
- Providing kids **CHOICE** in their book selection
- Family **INVOLVEMENT** to encourage and monitor reading
- Daily **READING PRACTICE**



Kick Off Your Summer Reading

- Make a list of your summer reading goals and books to read as a family.
- Have your kids sign a Summer Reading Pledge with the number of minutes they plan to read.
- Visit [scholastic.com/summer](https://www.scholastic.com/summer) to easily log reading minutes.





“The Summer Reading Challenge has been such an incredible experience — our students have accomplished so much! The beauty of the program is that students are allowed to read whatever they want. They get credit for minutes, not books, which is why we even encourage them to read to younger siblings and together with other family members. But the main success is that students were enthused about reading this summer.”

— Frankie Smith, librarian, Williams Intermediate School, Pell City, Alabama